



NINTENDO DS™

Nintendo presents

NTR-AZLP-UKV

STYLE BOUTIQUE™

Makeover Tips!

EXCLUSIVE!

Secrets to
Boutique
Success!

We interview Grace

- **Weekend Fun!**

Hold your own
Wireless Contest Party
- We show you how!

- **Get noticed!**

Mailouts and Leaflets



INSTRUCTION BOOKLET

This seal is your assurance that Nintendo has reviewed this product and that it has met our standards for excellence in workmanship, reliability and entertainment value. Always look for this seal when buying games and accessories to ensure complete compatibility with your Nintendo Product.



Thank you for selecting the NINTENDO PRESENTS: STYLE BOUTIQUE™ Game Card for the Nintendo DS™ systems.

IMPORTANT: Please carefully read the separate Health and Safety Precautions Booklet included with this product before using your Nintendo DS system, Game Card, Game Pak or accessory. The Booklet contains important health and safety information. Please read this Instruction Booklet thoroughly to ensure maximum enjoyment of your new game. It also contains important warranty and hotline information. Always save this Booklet for future reference.

This Game Card will work only with the Nintendo DS systems.

IMPORTANT: The use of an unlawful device with your Nintendo DS system may render this game unplayable.



WIRELESS DS MULTI-CARD PLAY
THIS GAME ALLOWS WIRELESS MULTI-PLAYER GAMES WITH EACH NINTENDO DS SYSTEM CONTAINING A SEPARATE GAME CARD.



NINTENDO Wi-Fi CONNECTION
THIS GAME IS DESIGNED TO USE NINTENDO Wi-Fi CONNECTION.



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Shopping

Stock your wardrobe full of gorgeous items!



Top
Off-Shoulder Wrap Top
Brand: Sonata
Price: £100.00



Exquisitely elegant!



Skirt
Check Box Pleat Skirt
Brand: Sonata
Price: £41.00



Top
Lady Check Top
Brand: AZ-USA
Price: £41.00

Smart and cute!

Footwear
Check High Heels
Brand: Penbridge
Price: £63.00



Footwear
Boots with Ribbons
Brand: Sonata
Price: £155.00



Walk tall!



Outer
Punk Striped Cardigan
Brand: Mad-Jack
Price: £99.00

Fun and trendy outers!

Skirt
Petal A-Line
Brand: Dazies
Price: £66.00



Skirt
Simple Pleated Miniskirt
Brand: pure cloth
Price: £15.00

Skirt
Military Miniskirt
Brand: AZ-USA
Price: £66.00

Express your individuality!



Footwear
Bright Basketball Shoes
Brand: GXS
Price: £148.00

Footwear
Pointed Ribbon Slip-Ons
Brand: Dazies
Price: £44.00

Necklace
Tourmaline Necklace
Brand: époque
Price: £105.00



Adorable accessories!

Scarf
Japanese Wave Scarf
Brand: KARAMOMO
Price: £57.00

Coordinate

Combine your style and your flair for the perfect outfit!



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Find Your Perfect Brand!



Note: All items and brands in the game are fictitious. Any resemblance to actual items or organisations is purely coincidental.

Our hottest picks from the top brands!



Sonata

Classic Femininity

- 1 Striped Shirt (£126.00)
- 2 Mohair Off-Shoulder (£117.00)
- 3 Button-Up Wrap Mini (£32.00)
- 4 Sparkly Belt Mules (£204.00)

These versatile shorts look great with everything!
Capris with Scarf Belt
£74.00



AZUSA

Hot High Street Fashions



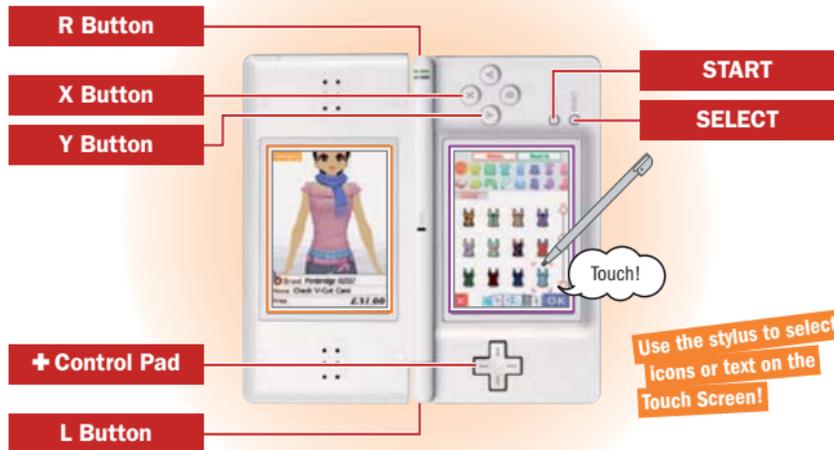
- 1 Off-Shoulder Print (£40.00)
- 2 Fluffy Halter Bikini Top (£14.00)
- 3 Faux Fur Shorts (£79.00)
- 4 Strappy Mules (£82.00)

A cropped jacket is the perfect finishing touch to any ensemble!
Faux Fur Military Down
£147.00

Using the Nintendo DS System

★ ★
Basic
Controls

NINTENDO PRESENTS: STYLE BOUTIQUE™ is played with your Nintendo DS™ System in the vertical position. Most functions can be performed on the Touch Screen using the Nintendo DS stylus. The date setting of your Nintendo DS system affects the season and the items available in the game. Take care not to change it, as events in the game may be reset. For more information on date settings, read the instruction booklet for your Nintendo DS system.



In this instruction booklet, the top screen is marked with an orange frame and the Touch Screen is marked with a violet frame.

Sleep Mode

If you close the Nintendo DS system during game play, the system will go into energy-saving **Sleep Mode**. Open the Nintendo DS system again to resume play.

Returning to the Title Screen

Pressing and holding L Button, R Button, START and SELECT simultaneously will return the game to the **Title Screen**. This can be performed at most points in the game.

Note: Returning to the **Title Screen** will result in any unsaved data being lost.

The in-game language depends on the one that is set on the console. In this game you can choose between five different languages: English, German, French, Spanish and Italian. If your Nintendo DS system is already set to one of them, the same language will be displayed in the game. If your Nintendo DS system is set to another language, the in-game default language will be English. You can change the in-game language by changing the language setting of your console. For further instructions about how to change language settings please refer to the Instruction Booklet of your Nintendo DS system.

★ If you are playing on a Nintendo DS (NTR-001) or Nintendo DSi™ (TWL-001), please see the Nintendo DS Instruction Booklet supplied with your Nintendo DS system.

Getting Started in Fashion!

This feature takes you behind the scenes to show you what it takes to work in a fashionable boutique!

Our featured boutique is...



Primavera

This hot and happening boutique owes its success to its sensational manager – Grace!



Exclusive interview with Grace!

"I've always loved fashion so this was the only job for me. You need to be able to think on your feet if you want to work in this industry."

Essential info! 1 ★ What's a boutique? ★

A boutique is a clothes shop that independently picks and sells its own unique mix of specialist brands and items. Boutique staff have the opportunity to choose stock from some of the most innovative and exciting brands in the business!



What if I want to work in a boutique?

"It's easy! Just fill in an application form. I at least need to know my new staff member's name!"



Getting Started

1. Make sure your Nintendo DS system is turned off. Insert the NINTENDO PRESENTS: STYLE BOUTIQUE Game Card into the Game Card slot on the back of the Nintendo DS system and push until it clicks into place.
2. Turn the power on. The **Health and Safety Screen** shown to the right will appear. Once you have read it, touch the Touch Screen.



3. When using a Nintendo DSi system, simply touch the NINTENDO PRESENTS: STYLE BOUTIQUE icon to start the game. When using a Nintendo DS/DS Lite system, touch the NINTENDO PRESENTS: STYLE BOUTIQUE Panel to start the game. If the Nintendo DS/DS Lite system's **Start-up Mode** is set to AUTO MODE, this step will not be necessary. For details, refer to the Instruction Booklet for your Nintendo DS/DS Lite system.

Notes:

- These screenshots may vary depending on your Nintendo DS system.
- "Nintendo DS system" is a catch-all term which is used to refer to the original Nintendo DS, the Nintendo DS™ Lite and Nintendo DSi systems.

4. To start a new game, touch NEW GAME on the **Title Screen**. If you have previously saved data, the NEW GAME option will be absent and instead you can touch CONTINUE to continue a saved game.



A day in the life of a boutique manager

Want to know what the job is like?
This article has all you need to know!



Primavera Manager - Grace

Serving Customers

Can I help you?

Grace says

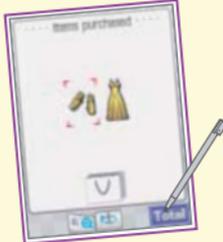
Greet the customer and ask what they're looking for.



Grace says

Make a recommendation to the customer based on her needs.

Please visit us again!



Grace says

If they like what you've found them, they'll buy it. They might even buy something else to go with it!

Don't forget! ★★★

If the customer requests something else, make sure that what you pick matches the first item!

Essential Info! 2 ★ How to recommend items ★

If you're confident the customer will like your recommendation, tell them to 'Try it on!' They'll head straight to the changing room! If you're not sure whether they'll like it or not, get their opinion on the item by asking them to 'Take a look!'

But remember, you can only ask for your customer's opinion up to three times!

Magazines



Grace says

It's important to keep up to date with the latest trends in the magazines each month.

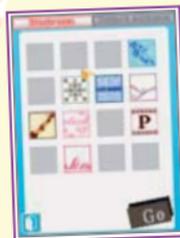


Essential Info! 3

★ Take a good look ★

Get a closer look at an item on a mannequin or customer by using the + Control Pad to zoom in and out or turn the customer/mannequin. Alternatively slide your stylus along the Touch Screen!

Exhibition Hall



Grace says

You can pick up stock for your boutique here. Choose well!

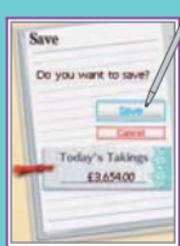
What will I buy...



Don't forget! ★★★

Brands and items appearing in the Exhibition Hall will change depending on the date and time. Make sure you check back regularly!

Saving your game



Before turning your Nintendo DS system off, be sure to go to your apartment and save your game. For more details on the functions available in your apartment, see pages 18 and 19.

Define your boutique's style

Working in a boutique is not just about customer service!
You have to be at the forefront of fashion trends!

The boutique window!

Shop Display

Dress mannequins in your best outfits. Display them in the window to define your boutique's signature style and attract new customers! If a customer likes a mannequin's look, they might buy the whole outfit!

See
page
24



A boutique assistant has to stay chic!



Wardrobe

See
page
18

You will receive a sample item of anything you buy at the Exhibition Hall. They'll even send it straight to your wardrobe!
Put together a gorgeous outfit for yourself in your apartment!

See
pages 20
and 21



Hair and Makeup

Style your hair and makeup to match your outfit.
Visit the Hair Salon and Beautician to get a makeover! Don't forget to check out the magazines to see what the latest trends are!

Mad Jack

Dare to be Different

- 1 Layered Tee with Chains (£62.00)
- 2 Flared Mini with Chains (£102.00)
- 3 Silk Hat with Belt (£86.00)
- 4 Lace-Up Platform Boots (£132.00)



Punk gets smart!
Fishtail with Tartan Tie
£118.00

Our hottest picks from the top brands!

The perfect summer dress!
Bright Floral Dress
£43.00



APRYL BONON

Bright and Breezy

- 1 Musical Note Tee (£22.00)
- 2 Funny Bunny Denim Mini (£57.00)
- 3 Check Peaked Cap (£39.00)
- 4 Starry Plimsolls (£38.00)

Out and About: ★ ★ ★ Your City Guide

There's a whole city to explore, and your new fashion friends are sure to take you to all the best places!



Dominic's Mansion

The boutique owner's mansion. Visit here when your boutique is ready to expand.



Primavera

Grace's boutique. Learn the ropes from your mentor.



My Apartment (see page 18)

Your home. Save your game here.

My Shop (see page 22)

Your boutique. Work hard and make a name for yourself in the world of fashion.



Contest Hall (see page 25)

Put your fashion sense to the test!

Hair Salon (see page 20)

The only place to go when you need a new hairstyle.



Exhibition Hall

Browse and buy stock for your boutique.

Beautician (see page 21)

For all your beauty needs.



Select where you want to go, then touch OK!



Touch or to move the map.

My Apartment

There's a lot to do in your apartment!
Work hard and you'll be able to do even more!



My Picks

Put a ♥ mark on your favourite items to make them easier to find!



Profile

Check your money and select the currency you wish to use. You can also confirm your name and birthday as you wrote them on your application form. Touch  if you want to edit any information. Please be aware that the name you choose will be used throughout the game, including your branch shop in the **Community Emporium**. For more information on the **Community Emporium**, see pages 32 – 37.

Wardrobe

Change your outfit and accessories. Save your favourite outfits by touching SAVE on the **Wardrobe Menu**. You can then load these outfits by touching LOAD, selecting an outfit, and touching LOAD again. You can also load outfits that you have bought in the **Community Emporium** from the **Wardrobe Menu**.

Hair & Makeup

Do your makeup with cosmetics you've bought or select MENU to restyle your hair.

If you're still not satisfied and want to get a completely new look, go to the Hair Salon or Beautician!

Album

View the photos that Libby has taken for you.



Magazines

Catch up on the season's key items and styling tips.



Schedule

Check your planned outings and see which brands are confirmed for the Exhibition Hall.



Sound

Adjust the volume of the music and SFX.

About Save Data

You can check and/or delete your save data by touching SAVE DATA on the **Title Screen**.

Be careful! If you delete your save data, all of your progress in the game, including your branch shop in the **Community Emporium**, will be erased.

Save

Save your game progress.

Spice up your look!

The Hair Salon

Want to revamp your look but don't want to change your outfit? Try a new hairstyle!

★ ★ ★ Hair



Before

Step 1

Go to the Hair Salon and select HAIRSTYLING. Select a hairstyle and touch !

Tip

Hairstyles with a style option can be worn either up or down. To restyle your hair, go to the **Hair & Makeup Menu** in your apartment, select MENU and then RESTYLE!



Step 2

Choose a main colour and highlight colours. Touch OK and you're good to go!



After

Perfect finish! ♥

The Beautician

★ ★ ★ Makeup

Something missing to your look? Don't forget to go for regular makeovers at the Beautician!



Before

Step 1

Go to the Beautician and touch COSMETICS. Select an item of EYE SHADOW, MASCARA, COLOURED CONTACTS or LIPSTICK to see a preview of how you'll look. If you like how you look, touch OK to purchase that item.

Step 2

Touch EYEBROWS to reshape your eyebrows.



Tip

Get a professional recommendation for your new look! Select COSMETICS in the **Beautician Menu**, or HAIRSTYLING in the **Hair Salon Menu**, then touch MENU followed by ADVICE.



After

Step 3

Go to your apartment to apply any cosmetics items you've bought.

Running Your Own Boutique

Work hard at Primavera and you'll have the chance to run your own boutique! You'll be able to manage every aspect of your boutique so that it reflects your own style. It'll be a lot of work but a lot of fun too!

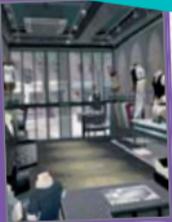
Choose your own décor...



Punk



Cute



Chic



Natural



Casual



Oriental

A boutique manager's work

Your Boutique's Look

Selling clothes to your customers is not easy. If you want to be a really successful manager, you have to get to know your customers and their individual tastes. The types of customer that visit will change depending on your boutique's décor. Make sure that the items you stock match your décor so you can please your customers! Each décor will also be affiliated to particular brands. You'll find that more items from those brands will be available to you in the Exhibition Hall. Visit Dominic's Mansion if you want to have more décors available.

The Stockroom

Making sure that your stockroom is full of the best items is the duty of a boutique manager. You can only stock a certain number of styles, so make sure to manage your stockroom regularly and know what you need when you're out shopping in the Exhibition Hall. You don't want to find you've run out of cardigans! Visit Dominic's Mansion if you want to increase the space in your boutique.



Promote your boutique



Advertising

Serve enough customers at your boutique and you will be able to add the MAILOUTS & LEAFLETS option to your boutique in Dominic's Mansion. Touch MAILOUTS & LEAFLETS in the **My Shop Menu** to design your mailouts, then touch SEND to post them to potential customers. Sometimes, your mailouts will even attract magazine reporters to your shop! Don't miss the chance to publicise your best items! (For information on leaflets see page 26.)

Grace's Advice

You can still visit Primavera after you've opened your boutique. Grace will be happy to see you and is sure to give you useful advice on the fashion world, style tips and advice on the big brands. You're not alone in this business!

It can get busy running a boutique!

My Shop Menu

Touch  on the bottom of your **Boutique Screen** to access the **My Shop Menu**. You can dress and display mannequins, change the name of your boutique and much more. Visit Dominic's Mansion to add even more options!

Shop Info

All the information you'll need about your boutique can be found here. Touch  to edit information.



Shop Display

Dress and arrange your mannequins. You can display up to three mannequins in your shop window. Use them to entice more customers into your boutique!

Stockroom

Manage your stockroom. Just remember that you won't get a refund for any discarded items.

Music/Interior

Change the décor and the music played in your boutique. Changing the interior will affect which types of customers come to your boutique. Make sure your décor and stock match!

Shop Funds and Your Money

Money falls into two categories: Shop Funds and Your Money. Shop Funds is the sum of your start-up funds and boutique's takings. It can only be used to buy stock at the Exhibition Hall. Your Money will increase along with your boutique takings. You can spend it at the Beautician and the Hair Salon.

Boutique Interiors and Brands

The brands that appear at the Exhibition Hall will vary with your boutique décor. Choose an interior to match the type of items you want to stock and the customers you want to appeal to.

Step up to the challenge!

Fashion Contests

Fashion Contests are where boutique managers put their styling prowess to the test. Perfect your styling and step up to the challenge! You can also participate in or host Fashion Contests with other NINTENDO PRESENTS: STYLE BOUTIQUE players! See pages 26 – 27 for more information on DS Wireless Play.

Enter



Go to the Contest Hall and select a Fashion Contest to enter!

Coordinate



Dress your model in an outfit and steal the show together!

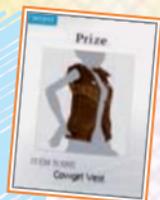
And the Winner is...



Once you've dressed your model and watched her walk down the runway, all there is to do is wait for the results to be announced!

Great prizes!

What happens if you win? You may receive a rare item from an exclusive brand! Your prizes will be delivered to your wardrobe and your boutique. Even more reasons to take part!



DS Wireless Play

Once you've opened your boutique, you can use DS Wireless Play to play with other NINTENDO PRESENTS: STYLE BOUTIQUE players.

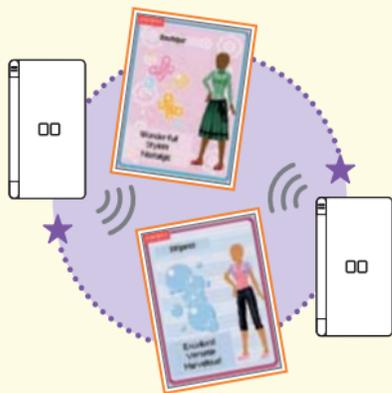
Touch DS WIRELESS PLAY on the **Title Screen** and choose one of the following three options.

For more details on DS Wireless Communications, see pages 30 and 31.

PROMO MODE

Use **Promo Mode** to exchange leaflets you've designed with other NINTENDO PRESENTS: STYLE BOUTIQUE players close by.

If a leaflet you've received has a Shop Address on it, use it to visit their boutique in the **Community Emporium!**



Designing your Leaflets

Serve enough customers at your boutique and you will be able to add the MAILOUTS & LEAFLETS option to your boutique in Dominic's Mansion.

When you've added this option, touch MAILOUTS & LEAFLETS on **My Shop Menu** to start designing!

When you've opened a branch shop in the **Community Emporium**, you can include your Shop Address on your leaflets so that other NINTENDO PRESENTS: STYLE BOUTIQUE players can visit it!

For more information on opening a branch shop, see pages 36 and 37.



DS Wireless Play

WIRELESS CONTEST

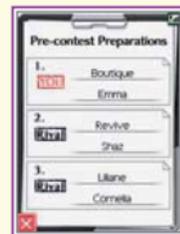
Host a Fashion Contest for all of your friends that have NINTENDO PRESENTS: STYLE BOUTIQUE!

Note: You will need to already be running your own boutique before this option is available.

All players should touch DS WIRELESS PLAY on the **Title Screen**, then touch WIRELESS CONTEST to start.

One player should select HOST to be the contest host. The contest host will judge the other stylist's outfits and won't have to style their own. The other players should select STYLIST and their Nintendo DS systems will search for the hosting player. Select ENTER to join your friend's Wireless Contest.

Unlike normal Fashion Contests, players will select from items in their in-game boutiques. Everyone will bring something different to the show!



Promo Mode

Promo Mode is a function that will allow your Nintendo DS system automatically communicate with Nintendo DS systems nearby that have a NINTENDO PRESENTS: STYLE BOUTIQUE Game Card in **Promo Mode**.

Select DS WIRELESS PLAY, and then **PROMO MODE** on the **Title Screen** to start this function. But before you do, make sure to save your game!

Promo Mode will continue to run even if you close your Nintendo DS system.

Your boutique name and profile name will be sent with your leaflet, so make sure they're appropriate for players of all ages.

Notes:

- **Promo Mode** will use up more battery power than **Sleep Mode**. If the battery power runs out in **Promo Mode**, any leaflets that have been received without saving the game will be lost.
- **Promo Mode** may be referred to as **Contact Mode** in other instruction booklets.

WIRELESS SHOP

Go shopping at your friend's boutique, or have your friend come to yours!

Both players must select DS WIRELESS PLAY and then WIRELESS SHOP. Next, one player must select OPEN SHOP to open a shop and the other must select GO SHOPPING.

Remember that any item you buy will go straight to your wardrobe, and cannot be stocked in your boutique!

Note: You will need to already be running your own boutique before this option is available.

Nintendo Wi-Fi Connection

Once you've opened your boutique, you can use Nintendo WFC to play with other NINTENDO PRESENTS: STYLE BOUTIQUE players from all over the world!

Touch NINTENDO WI-FI CONNECTION on the Title Screen to begin. The following three options will be available.



DOWNLOAD ITEMS

Download exclusive items only available via Nintendo Wi-Fi Connection. Be sure to check for new items regularly! You don't want to be behind the times!

COMMUNITY EMPORIUM

Visit and shop in other players' boutiques, or open your own branch shop up for the world to visit! For more information on the **Community Emporium**, see pages 32 - 37.

NINTENDO WI-FI CONNECTION SETTINGS

Check the connection settings for Nintendo WFC. Please make sure these settings are correct before you start using Nintendo WFC. For more information about these settings, see page 29.

Don't forget...

Your Nintendo Wi-Fi Connection settings will treat your Nintendo DS system and Game Card as a set. If you change the Nintendo DS system that you use your Game Card with, you will lose your branch shop data and saved outfits, so make sure you continue to use the same Game Card and Nintendo DS system that you used when first playing with Nintendo WFC.

Important: Don't modify the game data in any way or do anything that may adversely affect another player's experience. If you are found to be involved in inappropriate conduct, you will be suspended from Nintendo Wi-Fi Connection. The Terms of Use Agreement which governs Nintendo WFC game play is available in the separate Nintendo Wi-Fi Connection Instruction Booklet or on the Nintendo website at support.nintendo.com

Nintendo Wi-Fi Connection

Nintendo Wi-Fi Connection (Nintendo WFC) allows multiple NINTENDO PRESENTS: STYLE BOUTIQUE owners to play together over the internet - even when separated by long distances.

- To play Nintendo DS games over the internet, you must first configure Nintendo WFC on your Nintendo DS system. Please see the separate Nintendo WFC Instruction Booklet included with this game for directions on setting up your Nintendo DS system.
- To complete Nintendo WFC setup, you need wireless internet access (such as a wireless router) and an active broadband internet account.
- If you only have wired internet access for your PC, you need a Nintendo Wi-Fi USB Connector (sold separately). See the separate Nintendo Wi-Fi Connection Instruction Booklet for more information.
- Nintendo WFC game play uses more battery power than other forms of game play. You may prefer to use the Power Supply to prevent running out of power when using Nintendo WFC.
- You can also play Nintendo WFC compatible games at selected internet hotspots without additional setup.
- The Terms of Use Agreement which governs Nintendo WFC game play is available in the separate Nintendo Wi-Fi Connection Instruction Booklet or on the Nintendo website at support.nintendo.com

For additional information on Nintendo WFC, setting up your Nintendo DS system or a list of available internet hotspots, visit support.nintendo.com



Nintendo Wi-Fi Connection is an online game-play system provided by Nintendo for people to connect and play games worldwide. You can use compatible hotspots all over the world or your own wireless LAN connection.

DS Wireless Communications (Multi-Card Play)

Here is an explanation of how to play using Multi-Card Play.

The Things You'll Need

Nintendo DS system One for each player

NINTENDO PRESENTS: STYLE BOUTIQUE Game Card One for each player

Connection Procedures

1. Make sure that the power is turned off on all systems, and insert the Game Card into each system.
2. Turn the power on. The **Menu Screen** of the Nintendo DS system will be displayed.

Note: In case you are using a Nintendo DS/DS Lite system which is set to AUTO MODE, skip the next step and go on with step 4.

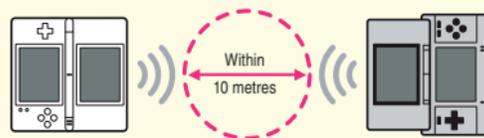
3. Touch the NINTENDO PRESENTS: STYLE BOUTIQUE Panel or icon.
4. Now, follow the instructions on page 26.

Guidelines for Communications

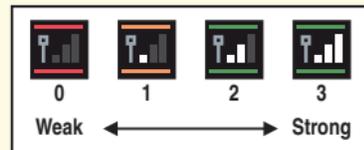
For best results when using DS Wireless Communications, follow these guidelines.

The  icon is an indicator of DS Wireless Communications. It appears on the **Menu Screen** of the Nintendo DS system or **Game Screen**.

The DS wireless icon indicates that the associated choice will activate DS Wireless Communications. **DO NOT** use DS Wireless Communications in prohibited areas (such as in hospitals, on aeroplanes etc.). When using a Nintendo DSi system in a hospital or on board an aeroplane, please ensure that DS Wireless Communications in the System Settings has been disabled. For further information regarding the usage of the Wireless Communications function, please refer to the separate Health and Safety Precautions Booklet included with your Nintendo DS system.



The  icon, which is displayed during DS Wireless Communications, is an indicator of the current wireless signal strength. There are four levels of signal strength. A stronger signal reception will provide smoother DS Wireless Communications play. When DS Wireless Communications are in progress, the power indicator LED of your Nintendo DS/DS Lite system or the wireless indicator LED of your Nintendo DSi system will blink rapidly.



For best results, follow these guidelines:

- Begin with the distance between systems at about 10 metres (approx. 33 feet) or less and move closer or farther apart as desired, keeping the signal strength at two or more bars for best results.
- Ensure that the maximum distance between systems at about 20 metres (approx. 66 feet) or less.
- The systems should face each other as directly as possible.
- Avoid having people or other obstructions between the Nintendo DS systems.
- Avoid interference from other devices. If communications seem to be affected by other devices (wireless LAN, microwave ovens, cordless devices, computers), move to another location or turn off the interfering device.
- In order to use DS Wireless Communications with Nintendo DSi, DS Wireless Communications must be enabled in the System Settings.

4 Community Emporium Explained

Community Emporium

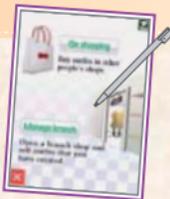
The **Community Emporium** on Nintendo Wi-Fi Connection is a city where boutique managers can display their outfits they've styled and sell them to other NINTENDO PRESENTS: STYLE BOUTIQUE players.

You can check out all kinds of boutiques and open your own branch shop too!

Shopping time! ★★☆☆

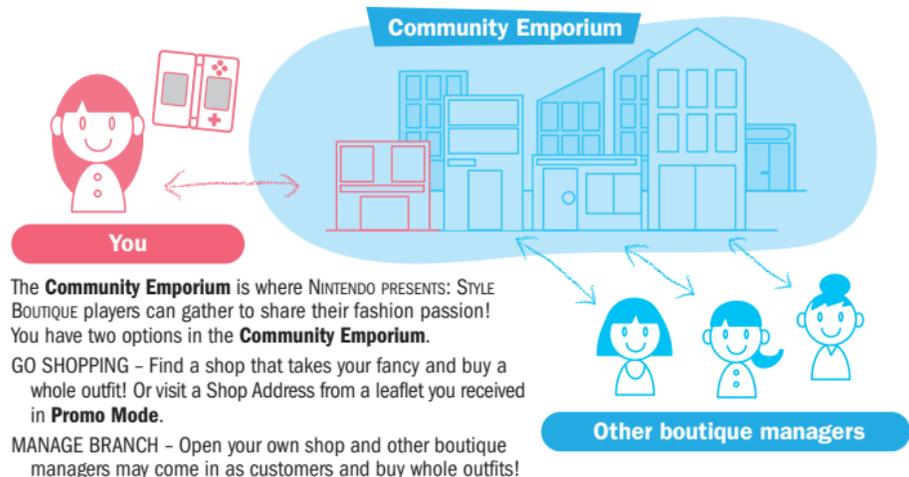
Once you've opened your own boutique, the NINTENDO Wi-Fi CONNECTION option will be available on the **Title Screen**. You can visit the **Community Emporium** by selecting NINTENDO Wi-Fi CONNECTION, and then COMMUNITY EMPORIUM!

Choose whether you want to GO SHOPPING or MANAGE BRANCH! For more information on these options, see page 33.



What is the Community Emporium? ★★☆☆

Community Emporium



Visit a wide range of boutiques!



Check out other players' style!

Your guide to shopping at the Community Emporium

The **Community Emporium** is a place for boutique managers to display their style! Lose yourself in shopping heaven!

Community
Emporium

Shop and Save!

The sales never end at the **Community Emporium**! Any outfit you buy there will always be half price. These are bargains you can't afford to miss out on!

The Cities

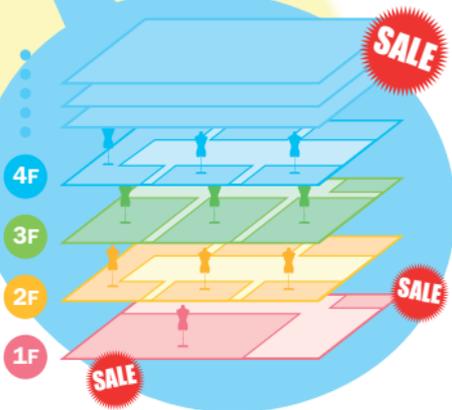
There are lots of high-rise shopping centres in each city, and every floor of every building is packed full of boutiques.



Explanation

★ Shopping ★

In the **Community Emporium** you shop in other boutique managers' branch shops. You can't buy individual items, but you do get whole outfits at half price! Since outfits in the **Community Emporium** are bought with Your Money, they're all yours! That means you'll find them in your wardrobe, and not stocked in your boutique.



Community Emporium – Shopping made easy and fun!

Explanation

★ Other ways to get around! ★

There are lots of other ways to get around!

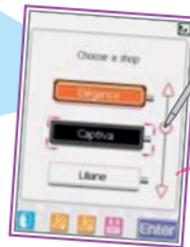
- Escalators** Touch or to move up or down one floor.
- Leaflets** Some leaflets you've received in **Promo Mode** will have included a Shop Address. You can go directly to these boutiques!
- Shop list** Save your favourite branch shops to your Shop List so you can visit them quickly and easily!
- Go to another city** As the **Community Emporium** grows, you'll be able to visit more cities too! Touch the arrows on the map to see other cities!

- Choose a building**
Touch the building you want to visit.



- Choose a floor**
Enter the floor number you want to go to, then touch .

- Choose a shop**
Choose a shop from the selection on that floor.



- Start shopping!**
Enter the shop and have fun shopping!

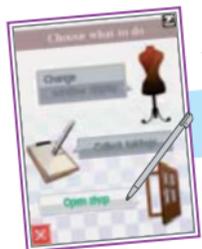


Opening your own

branch shop ★★

Community Emporium

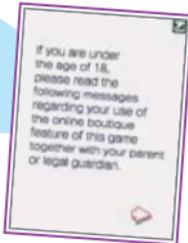
Visiting other people's branch shops is fun, but it can be just as fun to open your own!



1. **Select OPEN SHOP**
In the **Community Emporium Menu** select **MANAGE BRANCH**, then touch **OPEN SHOP**.

2. **Carefully read the information**
Carefully read all of the cautionary information. If you're under 18, read it with a parent or guardian.

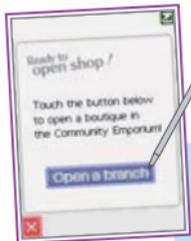
Nothing feels better than selling your own custom-made outfits!
Check out other branch shops for inspiration!



Explanation

★ What's a Shop Address? ★

There are so many branch shops in the **Community Emporium** – it's easy to get lost! To make finding them easier, each shop has its own address. You can include your Shop Address on your leaflets, so it's easy for friends to find you! (For more information on **Promo Mode** and exchanging leaflets, see page 26.)



3. **Touch OPEN A BRANCH**
Your branch shop will be opened and you will be assigned your new address in the **Community Emporium**!

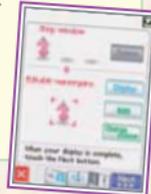
In your branch shop ★★

Changing your Window Display

Touch **CHANGE WINDOW DISPLAY** to dress your mannequins. Touch **DISPLAY** to put it in the window when you're done!

Only items currently in your in-game boutique can be used for your branch shop display. When you display a mannequin, or even when an outfit is bought, the items will not be deducted from your boutique or your branch shop. Branch shop customers only buy whole outfits exactly as they're styled in the display, so your styling is as important as your stock!

You can also choose to have your character greet the customers in one of your mannequin's outfits. Perhaps you're really proud of your makeup and hair, or you just want to add that personal touch!



Explanation

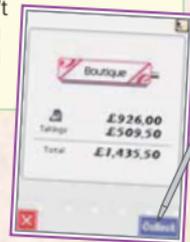
★ Privacy and Consideration ★

Your profile name and shop name will be visible to other NINTENDO PRESENTS: STYLE BOUTIQUE players. Don't use a name that could reveal personal information about yourself or any name that could be deemed offensive.

Collecting your Takings

Touch **COLLECT TAKINGS** to take home all the money made from outfits sold in your branch shop.

These takings will then be found in Your Money in your apartment, not in your boutique's Shop Funds. Remember – you won't receive any of the funds from your branch shop unless you select this option!



Checking your Shop Address

Touch **SHOP ADDRESS** to confirm where your branch shop is located in the **Community Emporium**. Use your Shop Address when publicising your shop on your leaflets, or share it with friends so they can visit your branch shop!

Grace answers your questions!

Manager Q&A ★★



Q. Where's the outfit I bought in the Community Emporium?

A. It's in your apartment.

Go to your apartment, select WARDROBE and then MENU. From here, touch LOAD near the bottom of the screen. Select an outfit to wear, or organise this part of your wardrobe. You can store up to nine **Community Emporium** outfits here, so keep space for new buys and throw away outfits that you don't need.

Q. I want to change my name!

A. No problem!

To change your character name: Go to your apartment and touch PROFILE, then touch .

To change your boutique name: Go to your boutique, touch  and then select SHOP INFO. You can then touch  by your shop name to change it.

★ Remember – your in-game boutique name will also be your **Community Emporium** branch shop name. Please remember that shop names and character names will be visible to other players if you access Nintendo Wi-Fi Connection. Please do not choose a name that could reveal personal information or that could be deemed offensive to other players. (For more information see page 37.)

Q. I'm not receiving my branch shop takings!

A. Are you sure you're collecting them?

If you don't touch COLLECT TAKINGS on the **Manage Branch Menu**, you won't receive anything!

Always make sure you collect your takings before rearranging the display. You won't be able to collect the takings for mannequins after you've taken them down! Also, you will not receive multiple payments if a customer buys the same outfit multiple times.

Q. I want to change my Shop Address!

A. This isn't really possible.

The address of a branch shop can't be changed. If you really have to move somewhere else, delete your game save data. You can then start your in-game boutique and **Community Emporium** branch shop from the beginning. To delete your save data, touch SAVE DATA on the **Title Screen**, then touch DELETE SAVE DATA and confirm.

Q. I want to close my branch shop!

A. There's a special procedure for doing this!

At the **Manage Branch Menu**, press and hold L Button, R Button, X Button and Y Button simultaneously. Once you've closed your shop, your branch shop will disappear from the **Community Emporium** and you won't be able to collect any takings.

Q. I want to open my branch shop again!

A. You may have to wait until tomorrow!

Don't panic! Sometimes it won't be possible to reopen your branch shop immediately and you'll have to wait 24 hours. Your Branch Shop will reopen at the same shop address as before.

Q. Mailouts? Leaflets? What's the difference?

A. Mailouts are for in-game customers. Leaflets are for other NINTENDO PRESENTS: STYLE BOUTIQUE players.

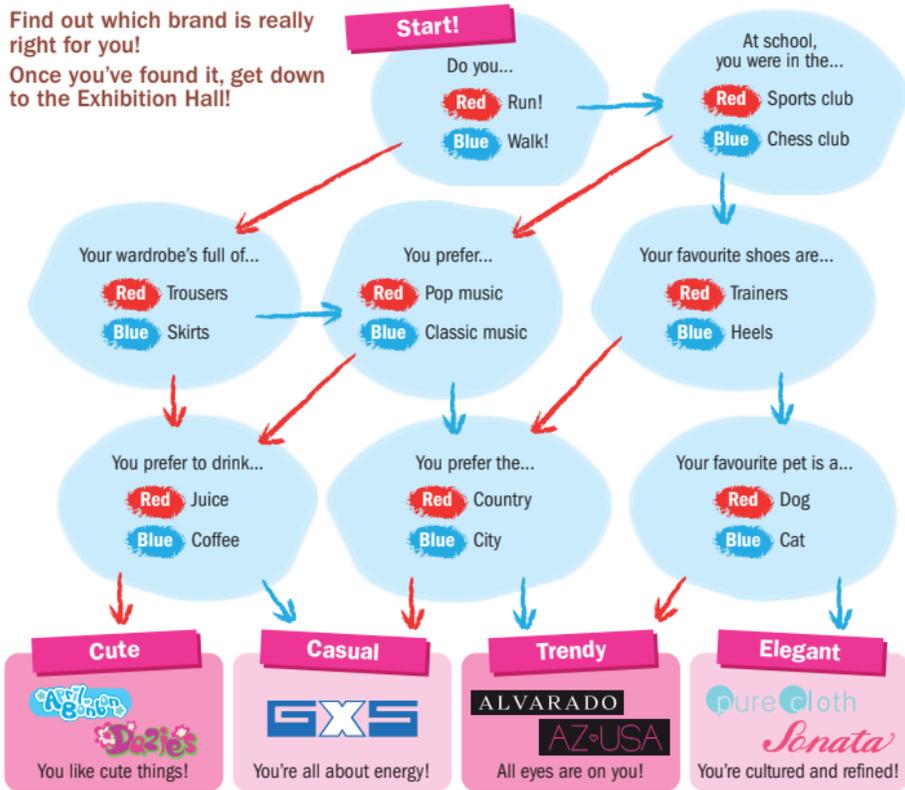
Leaflets you've made are exchanged with other NINTENDO PRESENTS: STYLE BOUTIQUE players via **Promo Mode**. For more information on **Promo Mode**, see page 26!

CHECK!

Find your perfect brand!

Find out which brand is really right for you!

Once you've found it, get down to the Exhibition Hall!



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